

FACULTY COLLOQUIUM

BUYING YOUR SELF ON THE INTERNET: WRAP CONTRACTS AND PERSONAL GENOMICS

Professor Phillips will discuss ongoing research on the DTC industry and its regulation. She will provide an overview of the direct-to-consumer (DTC) genetic testing industry, highlight the range of services available, and discuss the contracts used by DTC companies. These services now include tests for ancestry, health, diet and lifestyle, genetic relatedness (most often paternity), child talent, and infidelity tests. Professor Phillips has reviewed the contracts of 71 companies that provide tests for health purposes. Based on this review, she suggests that there are several types of terms commonly included in these contracts that are challengeable on the grounds of potential unfairness and that these documents may be failing to meet transparency requirements.

DR. ANDELKA M. PHILLIPS

Ussher Assistant Professor in Information Technology Law, Trinity College Dublin

Dr. Anelka M. Phillips is the Ussher Assistant Professor in Information Technology Law at Trinity College Dublin. Her recent research has focused on the regulation of direct-to-consumer genetic tests, examining the industry's use of wrap contracts (browsewrap and clickwrap). She is currently working on a book, entitled *Buying Your Self on the Internet: Wrap Contracts and Personal Genomics* to be published by Edinburgh University Press. Her research interests are primarily in Information Technology Law, although she is also interested in medical law, specifically the use, storage, and treatment of sequenced genomic data and wearable health monitoring devices. She recently published the article "Reading the fine print when buying your genetic self online: direct-to-consumer genetic testing terms and conditions" in *New Genetics and Society*.

This event qualifies for 1 CPD credit.

JANUARY

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THURSDAY

12:30-
1:45PM

FASKEN MARTINEAU
CLASSROOM
(ROOM 122)



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SCHOOL OF LAW

