

Buying your Self on the Internet

Wrap Contracts and Personal Genomics

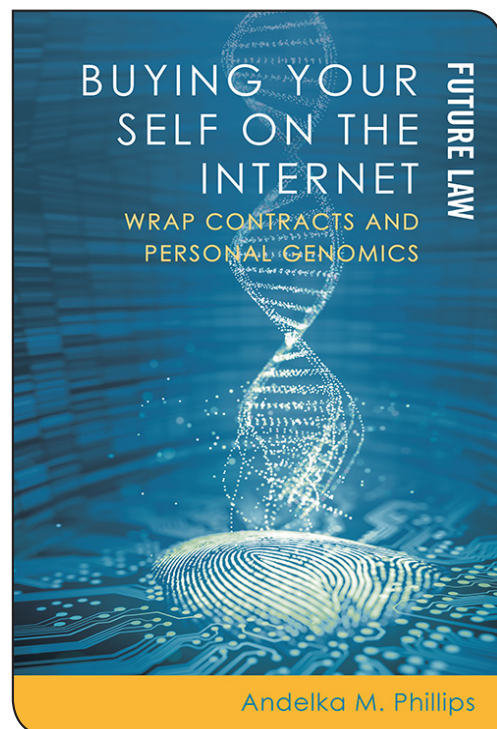
Andelka M. Phillips

Considering ordering a genetic test online?

Did you stop to read the fine print?

Most of us never consider the contracts we enter into online. We click 'Agree' and move on. This book provides an introduction to the world of personal genomics and examines the rise of the direct-to-consumer (DTC) genetic testing industry and its use of 'wrap' contracts. It explores the different types of tests available and the issues that this industry raises for law and for society.

Hardback £85 | \$130 July 2019 312 pages
ISBN: 9781474422598 Also available in ebook



Save 30% when you order direct

- If you're ordering from Europe, Asia, Africa or Oceania, please visit edinburghuniversitypress.com and enter the discount code **EVENT30**
- If you're ordering from the Americas, visit oup.com/us and use the code **ADISTAS**

Offer valid until 31 July 2020; does not include postage and packaging.
Any questions? Get in touch: marketing@eup.ed.ac.uk

EDINBURGH
University Press

www.edinburghuniversitypress.com

Buying your Self on the Internet

Wrap Contracts and Personal Genomics

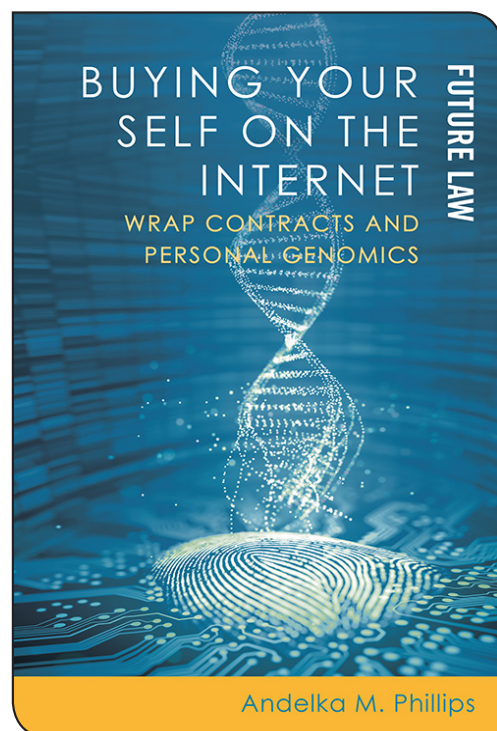
Andelka M. Phillips

Considering ordering a genetic test online?

Did you stop to read the fine print?

Most of us never consider the contracts we enter into online. We click 'Agree' and move on. This book provides an introduction to the world of personal genomics and examines the rise of the direct-to-consumer (DTC) genetic testing industry and its use of 'wrap' contracts. It explores the different types of tests available and the issues that this industry raises for law and for society.

Hardback £85 | \$130 July 2019 312 pages
ISBN: 9781474422598 Also available in ebook



Save 30% when you order direct

- If you're ordering from Europe, Asia, Africa or Oceania, please visit edinburghuniversitypress.com and enter the discount code **EVENT30**
- If you're ordering from the Americas, visit oup.com/us and use the code **ADISTAS**

Offer valid until 31 July 2020; does not include postage and packaging.
Any questions? Get in touch: marketing@eup.ed.ac.uk

EDINBURGH
University Press

www.edinburghuniversitypress.com