

# Buying your Self on the Internet

## Wrap Contracts and Personal Genomics

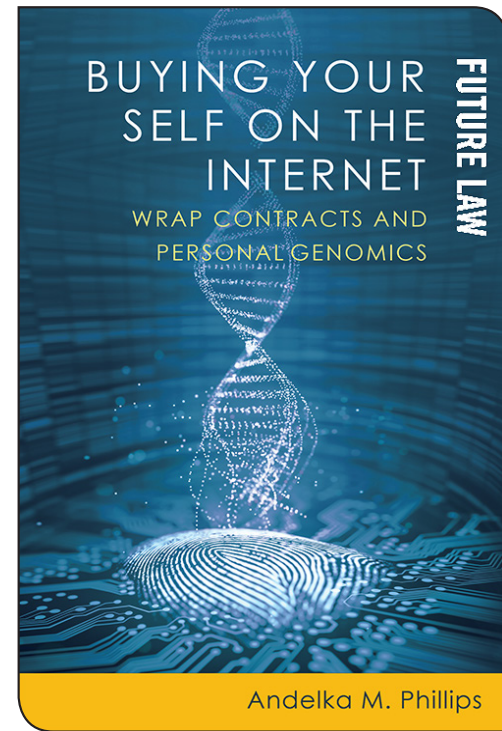
Andelka M. Phillips

Considering ordering a genetic test online?

Did you stop to read the fine print?

Most of us never consider the contracts we enter into online. We click 'Agree' and move on. This book provides an introduction to the world of personal genomics and examines the rise of the direct-to-consumer (DTC) genetic testing industry and its use of 'wrap' contracts. It explores the different types of tests available and the issues that this industry raises for law and for society.

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